WHY LYRICS LAST

Evolution, Cognition, and Shakespeare's Sonnets

BRIAN BOYD

"The most illuminating book on Shakespeare's *Sonnets* since Helen Vendler's *The Art of Shakespeare's Sonnets.*" —Mac Jackson, The University of Auckland

"An impressive work of scholarship . . . a genuinely original and valuable addition to the substantial body of criticism of Shakespeare's *Sonnets*." —Stanley Wells

"Boyd demonstrates how literary study can, should, and will be done in the future." —Jonathan Gottschall, Washington and Jefferson College

In *Why Lyrics Last*, the internationally acclaimed critic Brian Boyd turns an evolutionary lens on the subject of lyric verse. He finds that lyric making, though it presents no advantages for the species in terms of survival and reproduction, is "universal across cultures because it fits constraints of the human mind." An evolutionary perspective—especially when coupled with insights from aesthetics and literary history—has much to tell us about both verse and the lyrical impulse.

Boyd places the writing of lyrical verse within the human disposition "to play with pattern," and in an extended example he uncovers the many patterns to be found within Shakespeare's *Sonnets*. Shakespeare's bid for readership is unlike that of any sonneteer before him: he deliberately avoids all narrative, choosing to maximize the openness of the lyric and demonstrating the power that verse can have when liberated of story.

new in cloth / \$25.95

Read more about this book: www.hup.harvard.edu/catalog.php?isbn=9780674065642

For email sign-up or to receive HUP catalogs, visit: www.hup.harvard.edu/news/email



Brian Boyd, University Distinguished Professor in the Department of English, University of Auckland, is the world's foremost authority on the works of Nabokov.



HARVARD UNIVERSITY PRESS

WWW.HUP.HARVARD.EDU BLOG: HARVARDPRESS.TYPEPAD.COM TEL: 800.405.1619